{/} CODE, CREATE AND CARE

BUILD THINGS. TEST IDEAS. SHARE WHAT ACTUALLY HAPPENS.

PARTNERSHIP MEDIA KIT · UPDATED OCT 14, 2026

I help people understand your product by using it to solve a real problem.

Created by Joseph Richard, software developer and author. Practical AI, software and automation for creators and small business owners, shown through real projects and honest lessons.

WHAT I BRING

- **Technical experience**: more than 20 years in software development, applied to practical projects
- **Clear explanations**: step by step, for beginners
- **Practical demonstrations**: real projects, real results, honest observations

{/} CHANNEL SNAPSHOT · CHECKED OCT 14, 2026

239	2,454	60%	16
YouTube subscribers	non-advertising views Sep 14 - Oct 11	viewers aged 25-54 Jul 1 - Oct 13	public uploads Sep 14 - Oct 13 4 long videos, 12 Shorts

Source: YouTube Analytics via vidIQ. 4,792 reported views: 2,338 advertising + 2,454 other sources.
Views available through Oct 11; excludes advertising traffic, not all views on promoted videos.

{/} WHO WATCHES · YOUTUBE ANALYTICS

13-17	4.4%
18-24	8.8%
25-34	31.4%
35-44	18.3%
45-54	10.4%
55+	26.9%

Jul 1 - Oct 13, 2026 · approx. 66% male / 34% female.

{/} WHO THE CHANNEL IS FOR

Creators learning AI, animation and faceless production
Small business owners building websites and automation
Budget-conscious builders comparing tools and costs

Latest project: website build with Claude & Antigravity

{/} PARTNERSHIP OPPORTUNITIES

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Product Demonstrations

Show viewers what your product does through a real project and clear, beginner-friendly explanations.

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Sponsored Tutorials

Teach viewers how to accomplish a specific task using your tool or service.

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Video Integrations

Introduce your product within relevant content about AI, coding, or building a business.

Each partnership is tailored to the project and audience. Sponsored content is clearly disclosed and reflects my actual experience with the product.

{/} SELECTED PROJECTS · INDEPENDENT CONTENT · CLICK TO WATCH



Email-capture system build

Explains each piece of the setup, then shows it working end to end.



Consistent AI characters

Tests several methods side by side and shows which actually worked.



Turning a children's book into animation

Walks through the AI tools and workflow behind the series.

{/} LET'S WORK TOGETHER

Have a tool beginner creators should know about? Let's talk about a partnership.

Send your product, timing, and goals; I'll reply with ideas and availability.

NAME Joseph Richard
EMAIL Joseph.Richard@CodeCreateCare.com
WEBSITE CodeCreateCare.com
YOUTUBE youtube.com/@CodeCreateCare